



## Performer Qualities We Look For

- Peer Support & Kindness
- Driven to Improve
- Reliable & Professional
- Unique Persona/Talent
- Committed to your Art

## What Limelight Offers to You

- Business Branding
- Merchandise Manufacturing
- Skill Training
- Video Production
- Costuming
- Makeup
- Hair/Wig work
- Dance Training
- Emcee coaching
- A Platform for YOUR voice
- Monetary Income



## What is Limelight?

**Limelight** is an outreach program offered by the **Alnite Alliance**, a Denver-based non-profit organization, that supports the creativity and lifestyle of non-traditional live performers.

The goal of Limelight is to supply new **and** established entertainers with assets and experiences that help them create and/or grow their performance persona as a viable business brand.

When selected, you will be expected to dedicate time and effort at regular intervals during one month to establish your branding, film several “documentary-style” video interviews, partake in skill and branding development and to shoot your video project.

*Punctuality, reliability, adaptability, a willingness to learn* and professional behavior is imperative for your participation.



## Limelight Entertainers Receive:

When selected as a featured performer you will be afforded a program budget. Part of your experience will be to manage this budget in order to flesh out your brand and your digital project.

The budget *must* include:

- A **Stipend** for yourself
- An Allotment of **custom merchandise** (pins, fans, dog tags, etc.)
- A full **digital production** (such as a music video, photo shoot, comedy skit or "live"/streaming performance)

The remainder of your budget is discretionary and can be applied toward any of the following (and more):

- ♦ A Custom Wig
- ♦ Custom Costuming
- ♦ Training in wig styling, makeup or sewing
- ♦ Training in audio and/or video editing
- ♦ Music & Dance training

## Application Process

Once you apply to Limelight, your application remains valid for selection for up to **one year** unless you are otherwise notified. Please go to the Alnite Alliance website to fill out the application form or email the following information to [limelight@alnitealliance.org](mailto:limelight@alnitealliance.org):

1. What is your preferred **Name** and **Pronouns**
2. What is your **Performer/Stage Name** (if different)
3. Where do you live (not a specific address, just general locale)?
4. How did you hear about Limelight?
5. Provide any relevant **social media** links/portfolio.
6. What is your **email address**?
7. Do you have access to reliable transportation (public or private)?
8. Are you able to commit to at least **2 hours per week** of development time for one month?
9. **How long** have you been performing?
10. **Why** did you start performing?
11. What do you feel your style of performance **brings to the community**?
12. What are (up to) **3 aspects of entertainment** you might like to **learn/improve** and why? *(such as wig styling, getting more comfortable on the mic, being able to move/dance with more confidence, etc.)*
13. Describe the **content** of an innovative digital project you'd like to **produce** *(such as a music video, a photo shoot or unique live streaming show).*

